

## PRESS RELEASE

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Sumter County Shines in New Visit Florida  
"Sumter County in 60 Seconds" Video

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Sumter County, FL – Sumter County is in the spotlight thanks to a newly released "Sumter County in 60 Seconds" video, filmed and produced by Visit Florida. The video captures the beauty, charm, and vibrant attractions that make Sumter County a wonderful place to live, work, and visit.

Several local businesses eagerly participated in the production, excited to showcase the many reasons residents love calling Sumter County home—and why tourists will, too. The video highlights some of the county's most beloved destinations, including:

- The Withlacoochee River - A haven for outdoor enthusiasts.
- Lake Panasoffkee - A serene destination for fishing and boating.
- Tom & Jerry's Airboating - Offering an unforgettable way to explore Florida's wild beauty.
- Prime Steakhouse at Brownwood Paddock Square (The Villages®) - A must-visit for fine dining.
- Lake Sumter Landing Entertainment (The Villages®) - A lively waterfront hub.
- The Baker House (Wildwood) - A historic treasure in Sumter County.
- Florida Cracker Kitchen Feed Lot (Webster) - A true taste of Florida's heritage.
- Miz Kathi's Cotillion (Wildwood) - A Southern hospitality gem.
- Dade Battlefield State Park (Bushnell) - A site rich in history and nature.
- Blackjack Sporting Clays - A premier destination for shooting sports enthusiasts.
- Whispering Oaks Winery - A charming winery known for its blueberry wines.

The release of this video comes on the heels of Sumter County Economic Development's launch of the newly redesigned DiscoverSumterCountyFL website, which continues to serve as a valuable resource for both local tourism businesses and visitors seeking unforgettable experiences in the area.

"Sumter County is full of hidden gems, and this video does a fantastic job of capturing what makes our community so special," said Kristy Russell, Sumter County Economic Development Director. "From outdoor adventures to unique dining and entertainment, there's something here for everyone."

To watch the full video and learn more about tourism in Sumter County, visit Sumter County on YouTube [https://youtu.be/j9D\\_l2-tkGc](https://youtu.be/j9D_l2-tkGc)

[www.discoversumterfl.com](http://www.discoversumterfl.com)

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